

Joey Verseput

Experienced Interaction Designer specialized in human-centered design and experiences with an entrepreneurial attitude. In the past, I have worked for multiple different digital agencies around the globe. I have had multiple businesses in the past and currently, I am running a freelance based production company since 2014.

Currently

08.2012 - Present

Creative Director

Catch & Move

Amsterdam, the Netherlands

09.2016 - 06.2020 (Graduation)

Bachelor of Science Student

University of the Arts

Utrecht, the Netherlands

Past Experiences

08.2018 - 08.2019

Designer & Creative

MediaMonks

Los Angeles, California

08.2016 - 08.2018

Design Lead

Abel's Deli

Amsterdam, the Netherlands

01.2016 - 09.2016

Interaction Designer

Golin

London, United Kingdom

08.2014 - 02.2015

Interaction Designer

Dutch Public Broadcasting

Hilversum, the Netherlands

Project Highlights

2019

Batman VR Comic-Con San Diego 2019

Role: Creative & Designer

In collaboration with AT&T, Warner Brothers, and DC Comics we build a unique Batman experience for Comic-Con 2019.

Featured (links)

WIRED

The New York Times

2019

Nike Own the Game NBA All-Star-Weekend

Role: Creative & Designer

For Nike, we came up with an interactive basketball court during the NBA All-Star-Weekend. Participants got the opportunity to show their best basketball dunk.

Awards

2018

Awwwards SotD

Google Your Plan, Your Planet

2018

FWA of the Month

Google Your Plan, Your Planet

2018

TNW T500

Most inspiring under 26s

2016

Cibap Talent Award

Art Academy